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JUL 29 1966

CURRENT SERIAL RECORDS

# PACKAGED FLUID MILK SALES IN FEDERAL MILK ORDER MARKETS

*By Size and Type of Containers,  
and Distribution Method*

**During November 1964**

DAIRY DIVISION/CONSUMER AND MARKETING SERVICE  
U. S. DEPARTMENT OF AGRICULTURE/WASHINGTON, D. C.



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This publication is based on sales data for November 1964. Data for November 1963 were issued in May 1965 as C&MS-11. Similar data for November 1962 were issued in July 1964 as AMS-538, under the same title, by the Agricultural Marketing Service. The name of the agency was changed to Consumer and Marketing Service, effective February 8, 1965.

## PREFACE

This report summarizes available Federal milk order sales data on quantities of fluid milk products sold; the size of containers and type of packaging material used; and method of distribution.

Federal milk marketing orders on January 1, 1966, regulated the handling of milk in 74 designated marketing areas throughout the country. Sales by handlers in these markets represent nearly 50 percent of all milk sold to plants and dealers in the country and about two-thirds of that sold for fluid use.

The data in this publication were obtained from market administrators of 71 of the 77 Federal order markets which were in effect in November 1964. On a yearly basis, it is estimated that packaged sales by handlers in these markets represent about 54 percent of all milk sold by all plants and dealers in the country for fluid use.

## DEFINITIONS

Products. Sales data are shown for product groups rather than for all of the different fluid milk products. Whole milk products (plain and flavored) comprise the major product group, and account for 87 percent of total fluid milk sales. Skim milk products make up the next largest group, which comprises plain and fortified skim milk (including 2 percent butterfat and low fat milk), skim milk drinks, and buttermilk. Sales of milk and cream mixtures (half and half) are reported as mixtures. Cream sales are combined for light, heavy, and sour cream. Total fluid milk sales represent combined sales of the four groups of products.

Container Size. Quantities are shown for product groups in each of the following sizes of containers: Gallons, half gallons, quarts, pints, half pints, "other" and bulk. Sales in units smaller than one gallon, not specified, are included in "other." Bulk sales include sales in units of 5-10 quarts and over 10 quarts.

Type of Container. Sales are categorized by glass, paper, plastic, and metal cans. The paper category includes plastic-coated and wax-coated paper containers. Plastic includes rigid plastic containers, one gallon or smaller, and corrugated boxes with plastic liners, larger than one gallon. Corrugated boxes of the type used in dispenser units is the major type included in the "plastic" category. Metal cans, larger than one gallon, are also shown.

Method of Distribution. Sales are divided into wholesale and home-delivered. Wholesale includes all sales other than home-delivered.

## NUMBER OF CONTAINERS

The data in this report are for volume weights of milk in thousand pounds. The number of each size of container can be determined by dividing the weights shown in the report by the following conversion factors:

Products	Conversion factors - pounds per:						
	: Gal.	: $\frac{1}{2}$ Gal.	: Quart	: Pint	: 1/3 Quart	: $\frac{1}{2}$ Pint	
Whole milk items	: 8.60	: 4.300	: 2.1500	: 1.07500	: 0.716667	: 0.537500	
Skim milk items	: 8.62	: 4.310	: 2.1550	: 1.07750	: 0.718333	: 0.538750	
Mixtures	: 8.55	: 4.275	: 2.1375	: 1.06875	: 0.712500	: 0.534375	
Cream items	: 8.45	: 4.225	: 2.1125	: 1.05625	: 0.704167	: 0.528125	
	:						

## SUMMARY

Total packaged fluid sales by handlers regulated in 71 Federal milk order markets, for which data on packaged sales were available, are reported in table 1.

Complete data on packaged sales by size, type, and method of distribution for each of the four product groups and for total fluid milk products were available for 67 markets and are summarized in table 2. Complete data for whole milk for 58 individual markets are reported in table 3. Less complete information available for all markets has been summarized in tables 4 through 8.

Products. In 67 markets, sales of whole milk were 87 percent of total fluid sales; skim milk represented 10 percent of the total; mixtures 2 percent; and cream, about 1 percent of total fluid milk sales. (See table 2.)

Container Size. Over one-half of whole milk and skim milk sales were in half-gallon containers. Sales of milk and cream mixtures were made predominantly in smaller containers with quarts and pints representing 92 percent of total sales in this group. Fifty percent of cream sales were in half-pint containers. Bulk unit sales represented less than 6 percent of total fluid sales, ranging from 2 percent in milk and cream mixtures to 11 percent in cream. The majority of these sales are made at the wholesale level and in metal cans. The sales in metal cans accounted for 53 percent of the sales in the "bulk" category.

All market totals indicate that 53 percent of the volume of fluid milk sales were in half-gallon containers. Sales in half gallons, however, ranged from 15 percent of total fluid sales in Clarksburg to 76 percent in the Youngstown-Warren market. In 40 of 68 reporting markets, half gallons represented over 50 percent of total fluid sales. Although bulk sales were minor in comparison to all market totals, such sales represented 10 percent or more of total fluid sales in 10 of 68 reporting markets. (See table 4.)

Type of Container. Sales in paper containers accounted for 62 percent of the sales of whole milk, 75 percent of skim milk, 85 percent of mixtures, and 76 percent of cream sales. Paper was the predominant type of material used in all container sizes with the exception of gallons. Sales in glass represented 61 percent of total gallon sales. Sales in glass containers, though in the minority, are prominent at the home-delivered level. Fifty-two markets reported sales in some type of plastic container, accounting for about 3 percent of total fluid sales. Forty-three markets reported sales in plastic (bag in box) containers. These plastic (bag in box) sales, although slightly less than one-half of total bulk sales, are predominant at the home-delivered level. Sales in rigid plastic containers, reported in 40 markets, accounted for slightly less than 6 percent of sales in the "plastic" category. Sales in gallon containers accounted for 96 percent of total sales in rigid plastic containers.

Although all markets as a group reported paper as the most common type of container used, the percentage of such containers used in the sale of fluid milk ranged from 36 percent in Rock River Valley to 95 percent of the volume of fluid milk sales in Lubbock-Plainview, Paducah, and Southwest Kansas markets. Sales in paper containers were 70 percent or more of total fluid sales in 38 of 68 reporting markets. (See Table 4.)

Method of Distribution. Sales to wholesale outlets exceeded home deliveries by a large amount for all product groups. This method of distribution accounted for 72 percent of whole milk sales, 66 percent of skim milk, 80 percent of mixtures, and 86 percent of cream sales.

Wholesale method of delivery ranged from 39 percent of the volume of fluid milk sales in Sioux Falls-Mitchell to 96 percent in the Red River Valley market. Sales at the wholesale level represented 70 percent or more of total fluid sales in 46 of 65 reporting markets. (See table 4.)

Table 1.--Total packaged fluid milk sales by handlers regulated in 71 Federal milk order markets,  
November 1964

Marketing area	Total fluid milk	Marketing area	Total fluid milk
	1,000 lb.		1,000 lb.
Appalachian	16,772	Neosho Valley	6,915
Austin-Waco	12,197	New Orleans	25,262
Black Hills	2,889	North Central Iowa	15,223
Cedar Rapids-Iowa City	11,408	North Central Ohio	14,317
Central Arizona	32,470	North Texas	63,023
Central Arkansas	20,418	Northeastern Ohio	96,663
Central West Texas	13,034	Northeastern Wisconsin	23,569
Chattanooga	14,579	Northern Louisiana	13,268
Chicago	200,596	Oklahoma Metropolitan	36,605
Cincinnati	36,261	Ozarks	14,262
Clarksburg	5,428	Paducah	7,364
Colorado Springs-Pueblo	4,320	Puget Sound	44,392
Columbus	36,355	Quad Cities-Dubuque	14,477
Connecticut	72,971	Red River Valley	14,015
Corpus Christi	12,829	Rio Grande Valley	25,421
Dayton-Springfield	29,202	Rock River Valley	9,298
Delaware Valley	119,398	St. Joseph	8,564
Des Moines	20,843	St. Louis	53,621
Duluth-Superior	7,145	San Antonio	17,650
Eastern Colorado	36,606	Sioux City	3,409
Eastern South Dakota	2,499	Sioux Falls-Mitchell	7,324
Fort Wayne	16,866	South Bend-LaPorte-Elkhart	11,314
Indianapolis	66,269	Southeastern Florida	39,469
Inland Empire	10,255	Southern Michigan	184,852
Kansas City	45,623	Southwest Kansas	3,375
Knoxville	14,261	Suburban St. Louis	21,054
Louisville-Lexington- Evansville	53,882	Texas Panhandle	12,087
Lubbock-Plainview	6,331	Toledo	21,864
Madison	15,040	Tri-State	30,820
Memphis	22,750	Upper Chesapeake Bay	46,257
Michigan Upper Peninsula	7,378	Washington, D. C.	59,643
Milwaukee	59,026	Western Colorado	2,804
Minneapolis-St. Paul	56,289	Wheeling	11,551
Mississippi Delta	9,187	Wichita	14,919
Nashville	23,192	Youngstown-Warren	14,196
Nebraska-Western Iowa	34,831		
		TOTAL (71 markets)	2,138,247

Table 2.--Summary of fluid milk sales by handlers regulated in 67 Federal milk order markets 1/, November 1964 (Sales by method of distribution and size and type of containers)

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL (Whsle. & Home-delivered)			Grand total		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	
	Thousand pounds											
<u>WHOLE MILK ITEMS 2/</u>												
Gallons	93,226	97,339	2,555	193,120	85,097	9,509	76	94,682	178,323	106,848	2,631	287,802
Half gallons	73,800	555,002	72	628,874	171,456	80,508	1	251,965	245,256	635,510	73	880,839
Quarts	10,990	81,163	1	92,154	70,823	16,928	---	87,751	81,813	98,091	1	179,905
Pints	696	16,778	---	17,474	138	858	---	996	834	17,636	---	18,470
Half pints	15,698	155,798	1	171,497	1,362	6,307	---	7,669	17,060	162,105	1	179,166
Other	95	6,173	---	6,268	20	332	---	352	115	6,505	---	6,620
Bulk:												
(5-10 qts.)	6,489	---	2,251	8,740	98	---	9,621	9,719	6,587	---	11,872	18,459
(over 10 qts.)	38,746	---	30,876	69,622	3,896	---	2,044	5,940	42,642	---	32,920	75,562
Total	194,505	912,253	35,756	1,187,749	328,896	114,442	11,742	459,074	523,401	1,026,695	47,498	1,646,823

SKIM MILK ITEMS 3/

Gallons	1,668	5,213	13	6,894	3,980	460	1	4,441	5,648	5,673	14	11,335
Half gallons	5,861	78,900	0	84,761	15,445	21,900	0	37,345	21,306	100,800	0	122,106
Quarts	2,181	28,250	0	30,431	15,963	7,805	0	23,768	18,144	36,055	0	54,199
Pints	63	2,554	0	2,617	77	173	0	250	140	2,727	0	2,867
Half pints	320	5,642	0	5,962	115	198	0	313	435	5,840	0	6,275
Other	8	404	0	412	14	20	0	34	22	424	0	446
Bulk:												
(5-10 qts.)	573	0	100	673	10	0	943	953	583	0	1,043	1,626
(over 10 qts.)	2,228	0	642	2,870	637	0	230	867	2,865	0	872	3,737
Total	10,101	120,963	755	134,620	35,594	30,556	1,174	67,971	45,695	151,519	1,929	202,591

MILK AND CREAM MIXTURES

Gallons	141	60	0	201	10	5	0	15	151	65	0	216
Half gallons	265	861	0	1,126	26	63	0	89	291	924	0	1,215
Quarts	1,159	10,188	0	11,347	1,124	1,058	0	2,182	2,283	11,246	0	13,529
Pints	447	12,909	0	13,356	1,136	3,159	0	4,295	1,583	16,068	0	17,651
Half pints	83	160	0	243	68	25	0	93	151	185	0	336
Other	2	172	6	180	5	9	0	14	7	181	6	194
Bulk:												
(5-10 qts.)	120	0	24	144	5	0	0	5	125	0	24	149
(over 10 qts.)	358	0	308	666	7	0	1	8	365	0	309	674
Total	2,097	24,350	338	27,263	2,369	4,319	1	6,701	4,466	28,669	339	33,964

Continued...

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	
	Thousands of pounds										
<u>LOUISVILLE-LEXINGTON-EVANSVILLE</u>											
Gallons	1,582	5,332	6,914	2,132	392	2,524	3,714	5,724	2,524	3,714	5,438
Half gallons	286	14,547	14,833	3,466	2,840	6,306	3,752	17,387	6,306	3,752	21,139
Quarts	120	2,230	2,350	866	458	1,324	986	2,688	1,324	986	3,674
Pints	9	(R)	(R)	116	43	(R)	(R)	713	9	713	722
Half pints	1,033	5,597	6,630	172	172	159	1,149	5,640	172	1,149	6,789
Other											172
Bulk:											
(5-10 qts.)											
(over 10 qts.)		(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Total	3,030	(R)	(R)	36,110	6,580	(R)	(R)	10,440	(R)	10,440	46,550

LUBBOCK-PLAINVIEW

Gallons		654	654	199	199	1,044	1,044	1,044	199	199	853
Half gallons		2,025	2,025	80	80	80	80	80	80	80	3,069
Quarts		189	189	---	---	---	---	---	---	80	269
Pints		---	---	---	---	---	---	---	---	---	---
Half pints <u>4/</u>		632	632	9	9	9	9	9	9	9	641
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total	3,500	223	3,723	1,332	80	1,412	1,412	1,412	80	1,412	5,135

MADISON

Gallons		---	---	---	---	---	---	---	---	---	---
Half gallons <u>5/</u>	423	3,451	3	3,877	2,203	1,527	3,730	2,626	4,978	3	7,607
Quarts	16	516	532	179	355	534	195	871	871	871	1,066
Pints											
Half pints	143	1,536	1,679	1	17	1	18	144	1,553	1,553	1,697
Other	15	40	55	1	1	1	1	15	41	41	56
Bulk:											
(5-10 qts.)											
(over 10 qts.) <u>3/</u>	654	190	844	4	84	88	658	274	274	274	932
Total	597	5,543	193	6,987	2,383	1,900	84	4,371	7,443	7,443	11,358

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			(Wholesale & Home-delivered)			Grand total	
	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic
	Thousands of pounds										
<u>MEMPHIS</u>											
Gallons	88	12,435	0	12,523	0	637	0	392	0	1,029	0
Half gallons	32	1,314	0	1,346	0	157	0	76	0	233	0
Quarts											
Pints											
Half pints											
Other											
Bulk:											
(5-10 qts.)											
(over 10 qt.) <u>3/</u>											
Total:	207	17,235	0	18,365	0	794	0	503	0	1,318	0

MICHIGAN UPPER PENINSULA

Size of container	WHOLESALE			HOME-DELIVERED			(Wholesale & Home-delivered)			Grand total	
	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic
	Thousands of pounds										
<u>MICHIGAN UPPER PENINSULA</u>											
Gallons	615	2,875	0	3,490	0	349	0	557	0	906	0
Half gallons <u>5/</u>	151	538	0	689	0	319	0	160	0	479	0
Quarts <u>4/</u>											
Pints											
Half pints											
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total:	917	3,947	0	5,325	0	692	0	717	0	1,409	0

Size of container	WHOLESALE			HOME-DELIVERED			(Wholesale & Home-delivered)			Grand total	
	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic
	Thousands of pounds										
<u>MILWAUKEE</u>											
Gallons	3,703	4,366	0	8,244	0	4,838	0	157	0	4,995	0
Half gallons	2,200	14,571	0	16,771	0	4,725	0	2,571	0	7,296	0
Quarts	302	1,389	0	1,691	0	1,071	0	385	0	1,456	0
Pints	18	188	0	206	0	0	0	0	0	18	0
Half pints	354	4,755	0	5,109	0	1	0	1	0	354	0
Other	13	278	0	291	0	0	0	0	0	13	0
Bulk:											
(5-10 qts.)											
(over 10 qt.)											
Total:	956	545	0	1,501	0	21	0	13	0	977	0

Size of container	WHOLESALE			HOME-DELIVERED			(Wholesale & Home-delivered)			Grand total	
	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic	Sub-total	Glass	Paper	Plas-tic
	Thousands of pounds										
<u>MILWAUKEE</u>											
Gallons	3,703	4,366	0	8,244	0	4,838	0	157	0	4,995	0
Half gallons	2,200	14,571	0	16,771	0	4,725	0	2,571	0	7,296	0
Quarts	302	1,389	0	1,691	0	1,071	0	385	0	1,456	0
Pints	18	188	0	206	0	0	0	0	0	18	0
Half pints	354	4,755	0	5,109	0	1	0	1	0	354	0
Other	13	278	0	291	0	0	0	0	0	13	0
Bulk:											
(5-10 qts.)											
(over 10 qt.)											
Total:	6,590	25,547	0	33,817	0	10,634	0	3,114	0	13,960	0

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in **58** Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	
<u>NASHVILLE</u>											
Gallons	60	8,814	1,501	8,874	1,501	10	75	85	10	1,576	1,586
Half gallons	81	1,251	1,332	441	2,159	622	2,781	522	10,973	11,655	
Quarts											
Pints		298	298								2,169
Half pints	35	2,711	2,746	1	13		13				311
Other					73		74	36			2,820
Bulk:											
(5-10 qts.):											
(over 10 qts.):	809				119	928	14	14			
Total:	176	14,575	119	15,679	1,074	2,716	3,804	1,250	17,291	119	19,483

NEBRASKA-WESTERN IOWA

Gallons	184	952	1,136	912	49			961	1,096	1,001	2,097
Half gallons	345	11,110	11,455	1,810	4,569			6,379	2,155	15,679	17,834
Quarts	88	1,669	1,757	755	1,094			1,849	843	2,763	3,606
Pints											
Half pints	362	2,423	2,785	1	63			64	363	2,486	2,849
Other											
Bulk:											
(5-10 qts.):											
(over 10 qts.):	1,715		1,715	162					1,877		351
Total:	979	16,154	212	19,060	3,478	5,775	139	9,554	4,457	21,929	1,877

NEOSHO VALLEY

Gallons	27	1,453	1,480	7	66			73	34	1,519	1,553
Half gallons	77	2,755	2,832	104	188			292	181	2,943	3,124
Quarts	9	308	317	44	50			94	53	358	411
Pints											
Half pints	161	534	695	1	152			153	162	686	848
Other		142	142								142
Bulk:											
(5-10 qts.):											
(over 10 qts.):											
Total:	274	5,192	5,466	156	456			612	430	5,648	6,078

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1, November 1964 -Con.

**NORTH CENTRAL IOWA**

Gallons	432	:	296	:	728	:	416	:	20	:	436	:	848	:	316	:	88	1,164							
Half gallons	205	:	4,986	:	5,191	:	713	:	1,349	:	2,062	:	918	:	6,335	:	88	7,253							
Quarts	150	:	505	:	655	:	368	:	175	:	543	:	518	:	680	:	88	1,198							
Pints	:	8	:	:	8	:	8	:	1	:	1	:	1	:	9	:	88	9							
Half pints	93	:	1,066	:	1,159	:	138	:	90	:	228	:	231	:	1,156	:	88	1,387							
Other	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	88								
Bulk:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	88									
(5-10 qts.)	:	:	179	:	179	:	179	:	189	:	189	:	189	:	189	:	88	368							
(over 10 qts.)	623	:	:	:	623	:	241	:	:	:	241	:	864	:	:	:	88	864							
Total	880	:	6,861	:	179	:	8,543	:	1,635	:	1,635	:	189	:	3,700	:	2,515	:	8,496	:	368	:	368	:	12,243

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

NORTH CENTRAL OHIO

## NORTH TEXAS

		NORTHEASTERN OHIO			
Gallons	6,977	7,298	14,275	118	1,916 :: 7,416 :: 16,191 ::
Half gallons	258	20,438	20,696	2,231	4,758 :: 2,785 :: 22,669 :: 25,454 ::
Quarts	50	2,367	2,417	530	197 :: 727 :: 580 :: 2,564 :: 3,144 ::
Pints	6	1,738	1,744	0	18 :: 18 :: 6 :: 1,756 :: 1,762 ::
Half pints	183	5,348	5,531	3	70 :: 73 :: 186 :: 5,418 :: 5,604 ::
Other					
Bulk:					
(5-10 qts.):		124	124	573	573 :: 573 :: 697 :: 697 ::
(over 10 qts.):		2,496	2,496		
Total :	7,474	37,189	2,620	47,283	4,858 :: 2,634 :: 573 :: 8,065 :: 12,332 :: 39,823 :: 3,193 :: 55,348 ::

## NORTHEASTERN OHIO

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Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964. -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	
<u>NORTHEASTERN WISCONSIN</u>											
Gallons	1,370	1,315	13	2,698	1,089	481	1	1,570	2,459	13	4,268
Half gallons	346	4,861	5,207	1,918	2,880	4,798	2,264	7,741	1,913	10,005	10,005
Quarts	104	969	1,073	907	944	1,851	1,011	2,924	1,913	2,924	2,924
Pints	3	3	3	1	1	1	4	4	4	4	4
Half pints	413	1,738	2,151	36	152	188	449	1,890	1,890	2,339	2,339
Other 1/3 qts.	9	369	378	1	86	87	10	455	455	465	465
Bulk:											
(5-10 qts.)				16	16	99	99			115	115
(over 10 qts.)	163			163				163		163	163
Total	2,245	9,252	29	11,689	3,952	4,543	99	8,594	6,197	13,795	20,283
<u>OKLAHOMA METROPOLITAN</u>											
Gallons	825	4,076	4	4,901	1,983	225	1	2,208	2,808	4,301	7,109
Half gallons	344	12,863	13,207	1,831	2,279	4,110	2,623	14,694	14,694	17,317	17,317
Quarts	68	1,566	1,634	446	190	636	514	1,756	1,756	2,270	2,270
Pints	6	6	6	3	514	0	6	6	6	6	6
Half pints	62	2,742	2,804	246	13	517	65	3,256	3,256	3,321	3,321
Other 1/3 qts.	4	242				13	4	255	255	259	259
Bulk:											
(5-10 qts.)				86	1,109	1,310	1,310			1,396	1,396
(over 10 qts.)	171		938	2	10	12	173			948	948
Total	1,303	21,495	1,024	23,993	4,711	2,773	1,320	8,806	6,014	24,268	32,799
<u>OZARKS 6/</u>											
Gallons	39	1,884	1,923	4,955	111	284	212	1,995	1,995	2,207	2,207
Half gallons		4,955	533	547	46	579	46	5,488	5,488	5,534	5,534
Quarts		547	77	1	31	108	31	624	624	655	655
Pints		1	1	1,880	4	4	4	1	1	5	5
Half pints					38	80	38	1,922	1,922	1,960	1,960
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)	1,921	11,227	292	763	71	71	71	1,992	1,992	1,992	1,992
Total	39	9,267	11,227	292	763	1,126	331	10,030	10,030	12,353	12,353

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic
<u>PADUCAH 6/</u>											
Gallons	:	465	:	465	:	102	:	102	:	567	:
Half gallons	:	3,053	:	3,053	:	462	:	462	:	3,515	:
Quarts	2	441	:	443	6	131	:	137	8	572	:
Pints	:	91	:	91	:	2	:	2	:	93	:
Half pints	:	1,090	:	1,090	:	88	:	88	:	1,090	:
Other 1/3 qts.	:	88	:	88	:	88	:	88	:	88	:
Bulk:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	:	:	:	:	:	:	:	:	:	:
(over 10 qt.) 7/	379	:	379	:	379	:	379	:	379	:	379
Total	2	5,228	:	5,609	6	697	:	703	8	5,925	:

QUAD CITIES-DUBUQUE

21	Gallons	907	1,406	:	2,313	:	1,497	1	1,498	:	2,404	:
	Half gallons	149	2,529	:	2,678	:	1,200	647	1,847	:	1,349	:
	Quarts	135	434	:	569	:	594	191	785	:	729	:
	Pints	1	7	:	8	:	1,398	2	8	:	1	:
	Half pints	226	1,172	:	1,221	:	221	4	10	:	228	:
	Other 1/3 qts.	:	:	:	:	:	:	4	4	:	225	:
	Bulk	:	:	:	:	:	:	:	:	:	:	:
	(5-10 qts.)	:	:	:	:	:	:	38	38	:	38	:
	(over 10 qts.)	510	:	510	:	510	:	510	510	:	510	:
	Total	1,418	5,769	:	7,697	:	3,293	851	38	4,182	:	4,711

RED RIVER VALLEY

22	Gallons	153	1,064	:	1,217	:	58	23	81	:	211	:
	Half gallons	105	5,847	:	5,952	:	84	157	241	:	189	:
	Quarts	25	551	:	576	:	54	34	88	:	79	:
	Pints	:	63	:	63	:	1	1	1	:	64	:
	Half pints	:	1,756	:	1,756	:	15	15	15	:	1,771	:
	Other	:	:	:	:	:	:	:	:	:	:	:
	Bulk	:	:	:	:	:	:	:	:	:	:	:
	(5-10 qts.)	:	2	:	2	:	2	27	27	:	29	:
	(Over 10 qts.)	959	1,887	:	2,846	:	12,412	196	1	1	1,888	:
	Total	283	9,281	1,889	12,412	:	230	28	454	479	9,511	1,917

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/November 1964 - Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL				
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic
	Thousand pounds										
<u>RIO GRANDE VALLEY</u>											
Gallons	245	508	2,358	2,861	1,906	4,264	2,603	529	12,906	1,933	529
Half gallons	27	749	776	206	184	390	233	233	933	30	15,509
Quarts		30	30	30	8/	8/	8/	15	3,243	30	1,166
Pints		2	3,200	3,202	13	43	56				30
Half pints											3,258
Other											
Bulk:											
(5-10 qts.):	205		205	37			37		242		242
(over 10 qts.):	1,849		1,849	328			328		2,177		2,177
Total :	274	15,487	17,815	2,577	2,154	5,096	2,851	17,641			22,911

	HOME-DELIVERED											(Wholesale & Home-delivered)		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic			
	Thousand pounds													
<u>ROCK RIVER VALLEY</u>														
Gallons	1,389	22	1,411	879	533	1,968	2,268	22				2,290		
Half gallons	60	850	910	1,435	125	303	428	1,383				2,878		
Quarts	22	105	127	19	2		2	325				555		
Pints	3	16	19	862	36	19	55	16				21		
Half pints	154	708	862	206	3	3	3	190				917		
Other 1/3 Qts.	3	203						727				209		
Bulk:								206						
(5-10 qts.):	3	9	12				35	3				44		
(over 10 qts.):	573	147	720	108		30	138	681				177		
Total :	1,631	1,904	156	4,267	2,655	680	65	3,508	4,286	2,584	221	7,775		

	HOME-DELIVERED											TOTAL		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic			
	Thousand pounds													
<u>ST. LOUIS 6/</u>														
Gallons	520	4,948	5,468	305	309	1,098	614	5,257				6,082		
Half gallons	960	19,777	20,737	4,904	4,34	111	6,002	20,875				26,739		
Quarts	159	1,566	1,725	232	2	2	545	1,677				2,270		
Pints	2	230	5,176	3	11	14	2	232				2,34		
Half pints	302	4,874	25				305	4,885				5,190		
Other 1/3 Qt.								25				25		
Bulk:														
(5-10 qts.):														
(over 10 qt.) 7/:	1,925		1,925	25			25	1,950				1,950		
Total :	1,943	31,420	35,288	5,646	1,531	7,202	7,589	32,951				42,490		Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	
<u>THOUSAND POUNDS</u>											
Gallons	1,582	5,332	6,914	2,132	392	2,524	3,714	5,724	2,524	3,714	9,438
Half gallons	286	14,547	14,833	2,840	6,306	3,752	17,387	21,139	6,306	3,752	21,139
Quarts	120	2,230	2,350	866	458	1,324	986	2,688	866	1,324	3,674
Pints	9	(R)	(R)	(R)	(R)	(R)	(R)	9	9	713	722
Half pints	1,033	5,597	6,630	116	43	159	1,149	5,640	159	1,149	6,789
Other	172	172	172	172	172	172	172	172	172	172	172
Bulk:											
(5-10 qts.):											
(over 10 qts.):		(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Total:	3,030	(R)	(R)	36,110	6,580	(R)	(R)	10,440	9,610	32,324	(R)
											46,550

LOUISVILLE-LEXINGTON-EVANSVILLE

Gallons	1,582	5,332	6,914	2,132	392	2,524	3,714	5,724	2,524	3,714	9,438
Half gallons	286	14,547	14,833	2,840	6,306	3,752	17,387	21,139	6,306	3,752	21,139
Quarts	120	2,230	2,350	866	458	1,324	986	2,688	866	1,324	3,674
Pints	9	(R)	(R)	(R)	(R)	(R)	(R)	9	9	713	722
Half pints	1,033	5,597	6,630	116	43	159	1,149	5,640	159	1,149	6,789
Other	172	172	172	172	172	172	172	172	172	172	172
Bulk:											
(5-10 qts.):											
(over 10 qts.):		(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Total:	3,030	(R)	(R)	36,110	6,580	(R)	(R)	10,440	9,610	32,324	(R)
											46,550

LUBBOCK-PLAINVIEW

Gallons	654	654	654	199	199	199	199	199	199	199	853
Half gallons	2,025	2,025	2,025	1,044	1,044	1,044	1,044	1,044	1,044	1,044	3,069
Quarts	189	189	189	80	80	80	80	80	80	80	269
Pints	---	---	---	---	---	---	---	---	---	---	---
Half pints <u>4/</u>	632	632	632	9	9	9	9	9	9	9	641
Other	172	172	172	172	172	172	172	172	172	172	172
Bulk:											
(5-10 qts.):											
(over 10 qts.):											
Total:	3,500	223	3,723	1,332	80	1,412	1,412	1,412	1,412	1,412	5,135

MADISON

Gallons	423	3,451	3	3,877	2,203	1,527	3,730	2,626	4,978	3	7,607
Half gallons <u>5/</u>	16	516	532	179	355	534	195	871	871	871	1,066
Quarts											
Pints											
Half pints	143	1,536	1,679	1	17	1	18	144	1,553	1,553	1,697
Other	15	40	55	1	1	1	1	15	41	41	56
Bulk:											
(5-10 qts.):											
(over 10 qts.):											
Total:	597	5,543	193	6,987	2,383	1,900	84	4,371	7,443	7,443	11,358

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	
										Thousand pounds
<u>MEMPHIS</u>										
Gallons	88	12,435	0	12,523	0	637	0	392	0	1,029
Half gallons	32	1,314	0	1,346	0	157	0	76	0	233
Quarts										5
Pints										30
Half pints	87	2,960	0	3,047	0	0	0	0	0	87
Other										0
Bulk:										0
(5-10 qts.):										0
(over 10 qt.) 3/:		923	0	923	0	21	0	0	0	21
Total:	207	17,235	0	18,365	0	794	0	503	0	1,318

MICHIGAN UPPER PENINSULA

Gallons	615	2,875	0	3,490	0	349	0	557	0	906
Half gallons 5/	151	538	0	689	0	319	0	160	0	479
Quarts 4/										470
Pints										0
Half pints	151	534	0	685	0	24	0	0	0	24
Other										0
Bulk:										0
(5-10 qts.):										0
(over 10 qts.):		461	0	461	0	0	0	0	0	461
Total:	917	3,947	0	5,325	0	692	0	717	0	1,409

MILWAUKEE

Gallons	3,703	4,366	0	175	0	8,244	0	4,838	0	157
Half gallons	2,200	14,571	0	16,771	0	4,725	0	2,571	0	7,296
Quarts	302	1,389	0	1,691	0	1,071	0	385	0	1,456
Pints	18	188	0	206	0	0	0	0	0	1,373
Half pints	354	4,755	0	5,109	0	0	0	0	0	1,071
Other	13	278	0	291	0	0	0	0	0	0
Bulk:										0
(5-10 qts.):										0
(over 10 qts.):										0
Total:	6,590	25,547	0	724	0	33,817	0	10,634	0	3,114

Continued

Gallons	956	545	0	1,501	0	21	0	13	0	34
Half gallons										977
Quarts										977

182

558

1,535

47,777

915

28,661

17,224

13,960

191

1,609

4,664

1,409

1,001

1,318

503

794

18,365

725

12,523

1,346

1,571

1,314

12,435

0

0

0

0

0

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL				
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic
<u>Thousands of pounds</u>											
<u>NASHVILLE</u>											
Gallons	60	8,814	1,501	8,874	1,501	1,501	10	75	85	10	1,576
Half gallons	81	1,251	1,332	2,159	622	2,159	2,781	682	10,973	682	11,655
Quarts					441	396		837		522	1,647
Pints						298		13			311
Half pints	35	2,711	2,746	1	73	73		74	36	2,784	2,820
Other											
Bulk:											
(5-10 qts.):											
(over 10 qts.):	809				119	928	14		14	823	
Total:	176	14,575	119	15,679	1,074	2,716		3,804	1,250	17,291	119
											942
											19,483

NEBRASKA-WESTERN IOWA

Gallons	184	952	1,136	912	49			961		1,001	2,097
Half gallons	345	11,110	11,455	1,810	4,569			6,379		2,155	17,834
Quarts	88	1,669	1,757	755	1,094			1,849		843	3,606
Pints											
Half pints	362	2,423	2,785	1	63			64		363	2,486
Other											
Bulk:											
(5-10 qts.):											
(over 10 qts.):	1,715		1,715	162				139		139	351
Total:	979	16,154	212	19,060	3,478	5,775	139	9,554	4,457	21,929	1,877
											28,614

NEOSHO VALLEY

Gallons	27	1,453	1,480	7	66			73		34	1,519
Half gallons	77	2,755	2,832	104	188			292		181	2,943
Quarts	9	308	317	44	50			94		53	358
Pints											
Half pints	161	534	695	1	152			153		162	686
Other		142	142								
Bulk:											
(5-10 qts.):											
(over 10 qts.):											
Total:	274	5,192	5,466	156	456			612		430	5,648
											6,078

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1, November 1964 -Con.

NORTH CENTRAL IOWA

### Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ , November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL				
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic
<u>NORTH CENTRAL OHIO</u>											
Gallons	492	1,070	719	2,281	642	1	643	1,134	1,070	720	2,924
Half gallons	813	3,883	4,696	1,482	575	1	2,057	2,295	4,458	4,458	6,753
Quarts	96	478	574	284	138	1	422	380	616	616	996
Pints	63	63	63	1	11	1	12	1	74	74	75
Half pints	299	1,572	1,871	6	6	1	6	299	1,578	1,578	1,877
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total :	1,700	7,066	719	9,969	2,409	1	1	4,85	4,85	4,85	4,85
<u>NORTH TEXAS</u>											
Gallons	6,977	7,298	1	14,275	1,798	118	1	1,916	8,775	7,416	16,191
Half gallons	258	20,438	20,696	2,527	2,231	1	4,758	2,785	22,669	22,669	25,454
Quarts	50	2,367	2,417	530	197	1	727	580	2,564	2,564	3,144
Pints	6	1,738	1,744	0	18	1	18	6	1,756	1,756	1,762
Half pints	183	5,348	5,531	3	70	1	73	186	5,418	5,418	5,604
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total :	7,474	37,189	2,620	47,283	4,858	2,634	573	8,065	12,332	12,332	39,823
<u>NORTHEASTERN OHIO</u>											
Gallons	---	---	21,120	41,438	22,542	856	---	23,398	42,860	42,860	42,860
Half gallons 5/	20,318	3,223	3,825	6,471	312	1	6,783	7,073	3,535	3,535	21,976
Quarts	602	1,083	1,117	2	44	1	46	36	1,127	1,127	10,608
Pints	34	5,155	7,540	45	97	1	142	2,430	5,252	5,252	1,163
Half pints											7,682
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total :	23,339	30,581	54,728	29,060	1,309	183	249	874	183	183	1,057

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	
	Thousands pounds											
<u>NORTHEASTERN WISCONSIN</u>												
Gallons	1,370	1,315	13	2,698	1,089	481	1	1,570	1,796	13	4,268	
Half gallons	346	4,861	1	5,207	1,918	2,880	1	4,798	2,264	7,741	10,005	
Quarts	104	969	1	1,073	907	944	1	1,851	1,011	1,913	2,924	
Pints	3	1	3	1	1	1	1	1	4	4	4	
Half pints	413	1,738	1	2,151	36	152	1	188	449	1,890	2,339	
Other 1/3 qts.	9	369	1	378	1	86	1	87	10	455	465	
Bulk:												
(5-10 qts.)				16	16	1	1	99	99	115	115	
(over 10 qts.)				163	163	1	1	163	163	163	163	
Total	2,245	9,252	29	11,689	3,952	4,543	99	8,594	6,197	13,795	20,283	

OKLAHOMA METROPOLITAN

Gallons	825	4,076	1	4,901	1,983	225	1	2,208	2,808	4,301	7,109
Half gallons	344	12,863	1	13,207	2,279	1,831	1	4,110	2,623	14,694	17,317
Quarts	68	1,566	1	1,634	446	190	1	636	514	1,756	2,270
Pints	6	6	6	6	6	6	6	0	0	6	6
Half pints	62	2,742	1	2,804	3	514	1	517	65	3,256	3,321
Other 1/3 qts.	4	242	1	246	1	13	1	13	4	255	259
Bulk:											
(5-10 qts.)				86	86	1	1	1,310	1,310	1,396	1,396
(over 10 qts.)				938	1,109	2	2	10	12	173	948
Total	1,303	21,495	1,024	23,993	4,711	2,773	1	3,20	8,806	24,268	32,799

OKLAHOMA METROPOLITAN

Gallons	39	1,884	1	1,923	173	111	1	284	212	1,995	2,207
Half gallons		4,955	1	4,955	46	533	1	579	46	5,488	5,534
Quarts		547	1	547	31	77	1	108	31	624	655
Pints		1	1	1	4	4	1	4	4	1	5
Half pints		1,880	1	1,880	38	42	1	80	38	1,922	1,960
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)											
Total	39	9,267	11,227	292	763	1,126	1	1,992	1,992	10,030	12,353

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

QUAD CITIES-DUBUQUE

## RED RIVER VALLEY

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/November 1964 - Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL		
	Glass	Paper	Plastic	Glass	Paper	Plastic	Glass	Paper	Plastic
<u>Thousand pounds</u>									
Gallons	245	508	11,245	2,358	21	21	2,603	529	529
Half gallons	27	749	776	206	184	4,264	12,906	15,509	15,509
Quarts						390	933	1,166	1,166
Pints		30		30		8/		30	30
Half pints	2	3,200	3,202	13	43	56	3,243		3,258
Other									
Bulk:									
(5-10 qts.)	205		205	37			242		
(over 10 qts.)	1,849		1,849	328			2,177		
Total	274	15,487	17,815	2,577	2,154	5,096	17,641		22,911

RIO GRANDE VALLEY

Gallons	1,389	22	1,411	879			2,268	22	2,290
Half gallons	60	850	910	1,435	533	1,968	1,495	1,383	2,878
Quarts	22	105	127	303	125	428	325	230	555
Pints	3	16	19	2		2	5	16	21
Half pints	154	708	862	36	19	55	190	727	917
Other 1/3 Qts.	3	203	206	3	3	3	3	206	209
Bulk:									
(5-10 qts.)	3		9	12		35	35	3	44
(over 10 qts.)	573		147	720	108	30	138	681	177
Total	1,631	1,904	156	4,267	2,655	680	3,508	2,586	7,775

ROCK RIVER VALLEY

Gallons	1,411	22	1,441	879			2,268	22	2,290
Half gallons	60	850	910	1,435	533	1,968	1,495	1,383	2,878
Quarts	22	105	127	303	125	428	325	230	555
Pints	3	16	19	2		2	5	16	21
Half pints	154	708	862	36	19	55	190	727	917
Other 1/3 Qts.	3	203	206	3	3	3	3	206	209
Bulk:									
(5-10 qts.)	3		9	12		35	35	3	44
(over 10 qts.)	573		147	720	108	30	138	681	177
Total	1,631	1,904	156	4,267	2,655	680	3,508	2,586	7,775

ST. LOUIS 6/

Gallons	520	4,948	5,468	305	309		614	525	5,257
Half gallons	960	19,777	20,737	4,904	1,098		6,002	5,864	20,875
Quarts	159	1,566	1,725	434	111		545	593	1,677
Pints	2	230	232	2	2		2	2	232
Half pints	302	4,874	5,176	3	11		14	305	4,885
Other 1/3 Qt.		25	25					25	
Bulk:									
(5-10 qts.)									
(over 10 qt.)	1,925		1,925	25			25	1,950	
Total	1,943	31,420	35,288	5,646	1,531		7,202	7,589	32,951

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	(Wholesale & Home-delivered)	
<u>Thousand pounds</u>										
Gallons	2,809	:	580	:	3,389	:	1,306	:	4,115	:
Half gallons	216	:	5,062	:	5,278	:	971	:	1,149	:
Quarts	99	:	825	:	924	:	325	:	53	:
Pints		:	87	:	87	:	2	:	2	:
Half pints	560	:	1,109	:	1,669	:	6	:	13	:
Other		:		:		:		:		:
Bulk:		:		:		:		:		:
(5-10 qts.)		:	24	:		:	179	:	179	:
(over 10 qts.)	1,221	:	338	:	1,559	:	7	:	41	:
Total	3,684	:	7,663	:	362	:	12,930	:	2,608	:
							249	:	220	:
							3,084	:	6,292	:
									7,912	:
									582	:
									379	:
									203	:
									203	:
									379	:
									1,607	:
									16,014	:

STIUX FALLS-MITCHELL

Gallons	78	1,371	1,449	1,356	2,203	925	2,727	2,652
Half gallons	14	218	232	174	221	395	188	627
Quarts							439	
Pints								
Half pints	3	221	224	2	158	160	5	384
Other								
Bulk:								
(5-10 qts.):								
(over 10 qts.):	218	111	329	272	272	490	111	601
Total:	95	1,810	2,234	1,023	1,735	3,030	1,118	5,264

SOUTH BEND-LA PORTE-ELKHART

Gallons	1,422	:	1,026	:	2,448	:	1,124	:	58	:	1,182	:	2,546	:	1,084	:	2,546	:	1,084	:
Half gallons	181	:	1,730	:	1,911	:	781	:	1,263	:	2,044	:	962	:	2,993	:	962	:	2,993	:
Quarts	55	:	158	:	213	:	133	:	139	:	272	:	188	:	297	:	188	:	297	:
Pints	<u>8/</u>	:	11	:	11	:	<u>8/</u>	:	10	:	10	:	<u>8/</u>	:	21	:	<u>8/</u>	:	21	:
Half pints	53	:	683	:	736	:	34	:	128	:	162	:	87	:	87	:	87	:	87	:
Other	2	:	100	:	102	:	9	:	43	:	52	:	11	:	143	:	143	:	143	:
Bulk:																				
(5-10 qts.):	69	:																		
(over 10 qts.):	393	:																		
Total:	1,713	:	3,708	:	5,883	:	2,081	:	1,641	:	3,750	:	3,794	:	5,349	:	3,750	:	3,794	:

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ , November 1964. -Con.

SOUTHEASTERN FLORIDA

SOUTHERN MICHIGAN	
Gallons	18,797
Half gallons	69,895
Quarts	1,318
Pints	18
Half pints	1,374
Other 10 oz.	1
Bulk:	
(5-10 qts.)	4,427
(Over 10 qts.)	
Total	211,508
	92,367
	118,302
	40,368
	6,140
	46,508
	61,876
	98,507
	164,810

SOUTHERN MICHIGAN

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1, November 1964.-Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Wholesale and Home-delivered			Grand total	
	Glass	Paper	Plastic	Subtotal	Glass	Paper	Plastic	Subtotal	Glass	Paper	Plastic	Wholesale and Home-delivered	Grand total	
	Thousand pounds													
<b>SUBURBAN ST. LOUIS 6/</b>														
Gallons	901	1,304	2,205	12	80	12	92	913	1,384	1,285	8,999	913	2,297	
Half gallons	1,125	8,123	9,248	160	876	1,036	1,285	202	817	1,285	10,284	10,284	10,284	
Quarts	118	751	869	84	66	150	3	3	3	3	202	817	1,019	1,019
Pints				3				6	6	347	1,790	1,790	3	3
Half pints	347	1,784	2,131	6							93	93	2,137	2,137
Other 1/3 qts.		93	93											93
Bulk:														
(5-10 qts.)														
(over 10 qt.) <i>7/</i>		898			898	1	1	899	1	899	1	899	899	899
Total:	2,491	12,055	15,444	259	1,028	1,288	2,750	13,083	13,083	13,083	13,083	13,083	16,732	16,732

TEXAS PANHANDLE

Gallons	136	1,855	1,991	155	537	692	291	2,392	2,392	2,392	2,683	2,683		
Half gallons	54	3,757	3,811	229	1,564	1,793	283	5,321	5,321	5,321	5,604	5,604		
Quarts	15	253	268	67	133	200	82	386	386	386	468	468		
Pints		35	35		13	13		48	48	48	48	48		
Half pints		843	843		382	382		1,225	1,225	1,225	1,225	1,225		
Other														
Bulk:														
(5-10 qts.)														
(over 10 qts.)														
Total:	205	6,743	6,84	7,632	451	2,629	254	3,334	3,334	3,334	656	9,372	9,372	10,966

TRI-STATE

Gallons	9,652	4,812	14,533	2,421	396	2,817	12,073	5,208	5,208	5,208	69	69	17,350
Half gallons	826	3,028	3,854	543	400	943	1,369	3,428	3,428	3,428	4,797	4,797	
Quarts	149	1,469	1,618	226	181	407	375	1,650	1,650	1,650	2,025	2,025	
Pints	5	382	387	4	7	11	9	389	389	389	398	398	
Half pints	349	2,754	3,103	91	81	172	440	2,835	2,835	2,835	3,275	3,275	
Other													
Bulk:													
(5-10 qts.)													
(over 10 qts.)													
Total:	10,981	12,445	146	24,086	3,285	1,065	59	4,410	4,410	4,410	13,510	13,510	28,496

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	total
<u>Upper Chesapeake Bay 10/</u>												
Gallons	1,035	:	9,600	:	1,035	:	9,457	:	261	:	9,718	:
Half gallons	7,800	:	2,618	:	3,495	:	3,079	:	226	:	3,305	:
Quarts	877	:	422	:	440	:	1	:	7	:	8	:
Pints	18	:	5,285	:	5,383	:	8	:	7	:	15	:
Half pints	98	:	---	:	---	:	---	:	---	:	---	:
Other	---	:	---	:	---	:	---	:	---	:	---	:
Bulk:	---	:	---	:	---	:	---	:	---	:	---	:
(5-10 qts.)	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:
(over 10 qts.)	1,654	:	(R)	:	(R)	:	9	:	1,663	:	(R)	:
Total	9,828	:	17,925	:	(R)	:	30,066	:	12,545	:	501	:
									9	:	13,055	:
											22,373	:
											18,426	:
											(R)	:
											(R)	:
											(R)	:
											(R)	:
											(R)	:
											43,121	:

## UPPER CHESAPEAKE BAY 10/

WASHINGTON, D. C.	
Gallons	(R) ::
Half gallons	2,005 ::
Quarts	217 ::
Pints	(R) ::
Half pints	(R) ::
Other	(R) ::
Bulk:	:(R) ::
(5-10 qts.)	(R) ::
(over 10 qts.)	372 ::
Total	2,604 ::

WASHINGTON, D. C.

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL				
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic
Thousand pounds											
Gallons	1,125	1,983	3,108	832	786	1,618	1,957	2,769	2,766	2,766	2,766
Half gallons	474	1,696	2,170	742	551	1,293	1,216	2,247	2,247	2,247	2,247
Quarts	59	657	716	365	227	592	424	884	884	884	884
Pints	1	134	135	1	1	2	2	135	135	135	135
Half pints	158	705	863	863	863	158	705	705	705	705	705
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)	132		124	256	124	1,940	1,565	3,616	1,322	1,322	1,322
Total	1,817	5,175	7,248	9,582	897	1,704	3,757	6,740	1,310	10,322	577
											111
											124
											235
											10,864

WHEELING

Gallons	1,125	1,983	3,108	832	786	1,618	1,957	2,769	2,766	2,766	2,766
Half gallons	474	1,696	2,170	742	551	1,293	1,216	2,247	2,247	2,247	2,247
Quarts	59	657	716	365	227	592	424	884	884	884	884
Pints	1	134	135	1	1	2	2	135	135	135	135
Half pints	158	705	863	863	863	158	705	705	705	705	705
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)	132		124	256	124	1,940	1,565	3,616	1,322	1,322	1,322
Total	1,817	5,175	7,248	9,582	897	1,704	3,757	6,740	1,310	10,322	577
											111
											256

WICHITA

Gallons	327	2,269	2,596	453	453	906	780	2,722	2,722	2,722	2,722
Half gallons	61	4,565	4,626	256	1,043	1,299	317	5,608	5,608	5,608	5,608
Quarts	9	510	519	160	142	302	169	652	652	652	652
Pints											
Half pints	16	1,168	1,184	28	66	94	44	1,234	1,234	1,234	1,234
Other 1/3 qts.											
Bulk:											
(5-10 qts.)											
(over 10 qts.)	242		309	309	242	211	268	577	577	577	577
Total	413	8,618	309	9,582	897	1,704	268	453	453	453	453
											453

TOTAL (58 MARKETS)

Gallons	91,855	96,154	2,285	190,294	83,646	9,456	68	93,170	175,501	105,610	2,353
Half gallons	69,836	518,183	35	588,054	164,487	75,793	---	240,280	234,323	593,976	35
Quarts	10,176	76,526	1	86,703	69,029	16,020	---	85,049	79,205	92,546	821
Pints	691	15,898	---	16,589	137	826	---	963	828	16,724	171,752
Half pints	14,815	146,827	1	161,643	1,337	6,135	---	7,472	16,152	152,962	17,552
Other	66	6,076	---	6,142	19	331	---	350	85	6,407	169,115
Bulk:											6,492
(5-10 qts.)	6,489	---	2,219	8,708	95	---	8,254	8,349	6,584	---	10,473
(over 10 qts.)	35,071	---	29,987	65,058	3,322	---	1,923	5,245	38,393	---	31,910
Total	187,439	859,664	34,528	1,123,191	318,655	108,561	10,245	440,878	506,094	968,225	44,773
											70,303

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.  
 1/ Number of markets for which complete data were available.  
 2/ Includes 1/3 quarts.  
 3/ Includes 5-10 quarts.  
 4/ Includes gallons.  
 5/ Includes pints.  
 6/ Retail includes some plant store sales.  
 7/ Includes plastic lined boxes.  
 8/ Less than 500 pounds.  
 9/ Includes 1/2 pints.  
 10/ Data for the month of April.  
 11/ Includes other.

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1964

Marketing area	Size of Container						Type of Container						Method of Distribution			
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk		Glass	Paper	Plastic	Cans	(R)	Whole- sale	Home- delivered	
							5-10 Qt.	Over 10 Qt.								
							Percent	Percent							Percent	
Appalachian	6	50	20	4	16	*	4	4	13	83	2	2	79	79	21	
Austin-Waco	24	38	10	2	12	*	(R)	(R)	32	54	(R)	2	79	79	21	
Black Hills	5	62	7	1	9	*	5	11	8	76	16	---	71	71	29	
Cedar Rapids-Iowa City	10	58	11	2	12	1	1	5	18	77	5	*	71	71	29	
Central Arizona	5	58	12	2/2	9	(R)	5	9	14	71	6	9	74	74	26	
Central Arkansas	4	63	10	3	13	*	1	1	6	9	85	6	---	88	88	12
Central West Texas	14	61	7	1	10	*	1	1	6	10	83	7	---	77	77	23
Chattanooga	26	44	10	5	11	*	1	1	3	12	78	10	*	90	90	10
Chicago	35	38	10	3	8	1	1	4	43	51	4	2	63	63	37	
Cincinnati	11	60	12	3	11	*	1	*	3	44	53	*	3	3	---	---
Clarksburg	60	15	10	1	7	*	7	7	16	77	5	2	81	81	19	
Columbus	16	53	10	2	10	*	4	5	41	50	8	1	65	65	35	
Corpus Christi	28	42	11	1	12	*	1	1	6	29	65	6	---	70	70	30
Dayton-Springfield	35	37	10	3	12	*	1	*	3	39	57	3	1	62	62	38
Delaware Valley	7	44	34	2	7	*	1	1	4	48	47	2	3	55	55	45
Des Moines	13	54	14	2	3/11	(R)	1	1	5	31	63	1	5	64	64	36
Duluth-Superior	(R)	58	27	2	7	(R)	---	5	5	29	66	4	1	82	82	18
Eastern Colorado	14	58	10	1	10	*	*	7	22	71	6	1	68	68	32	
Eastern South Dakota	3	68	7	2	10	*	*	10	21	69	---	10	79	79	21	
Fort Wayne	40	39	8	1	8	*	*	4	31	65	1	3	77	77	23	
Indianapolis	27	48	9	1	11	*	---	4	4	25	71	---	4	75	75	25
Inland Empire	13	46	19	2	10	*	4	6	24	66	9	1	71	71	29	
Kansas City	16	59	8	1	10	*	*	6	14	81	4	1	82	82	18	
Knoxville	44	22	11	6	14	*	(R)	4/3	20	77	1	2	77	77	23	
Louisville-Lexington-Evansville	19	46	10	3	13	*	(R)	4/9	19	72	8	1	78	78	22	
Lubbock-Plainview	15	61	7	2	10	*	1	4	4	---	95	5	---	72	72	28
Madison	22	46	10	2	12	*	1	7	23	69	2	6	59	59	41	
Memphis	---	68	11	3	14	*	(R)	4/4	5	91	---	4	93	93	7	
Michigan Upper Peninsula	*	62	20	1	10	*	---	7	24	70	---	6	79	79	21	
Milwaukee	24	52	8	2	10	*	1	*	3	35	61	2	2	70	70	30

Continued

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by  
handlers regulated in 68 Federal milk order markets 1/, November 1964 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	5-10 Qt.	Over 10 Qt.	Glass	Paper	Plas- tic	Cans	Whole- sale	Home- delivered	
Minneapolis-St. Paul	5	71	5	3	8	2	1	5	22	71	4	3	3	---	
Mississippi Delta	(R)	58	17	3	19	(R)	---	(R)	(R)	92	---	(R)	87	13	
Nashville	7	58	15	3	13	---	4	6	90	4	*	4	81	19	
Nebraska-Western Iowa	6	62	14	2	9	*	1	6	16	77	1	6	65	35	
Neosho Valley	22	53	8	2	13	2	---	---	6	94	---	---	90	10	
New Orleans	8	48	25	2	12	(R)	3	3	25	72	(R)	3	70	30	
North Central Iowa	8	60	11	2	10	---	6	21	70	3	6	6	68	32	
North Central Ohio	21	52	9	1	14	*	3	32	60	5	4	4	75	25	
North Texas	26	47	8	4	10	---	1	4	21	74	5	5	85	15	
Northeastern Ohio	(R)	5/72	16	2	9	*	*	1	61	38	*	1	63	37	
Northeastern Wisconsin	19	49	16	1	11	2	1	1	29	70	*	1	57	43	
Northern Louisiana	8	57	13	1	3/17	(R)	*	4	28	68	3	1	69	31	
Oklahoma Metropolitan	19	53	9	1	10	1	4	3	17	76	6	1	73	27	
Ozarks 6/	16	48	7	1	14	*	---	14	3	83	---	2/14	91	9	
Paducah 6/	8	55	13	2	16	1	---	5	*	95	---	2/5	89	11	
Puget Sound 8/	3	48	25	2	9	1	6	6	24	64	10	2	---	---	
Quad Cities-Dubuque	27	41	14	2	10	2	*	4	40	56	*	4	61	39	
Red River Valley	9	49	7	1	13	*	*	21	3	76	14	7	96	4	
Rio Grande Valley	2	67	6	1	14	---	1	9	12	78	---	10	77	23	
Rock River Valley	26	41	9	1	10	2	*	10	53	36	3	8	52	48	
St. Joseph	11	66	7	2	9	*	---	5	2	93	---	5	93	7	
St. Louis 6/	14	64	7	1	10	*	4	4	16	80	---	2/4	83	17	
San Antonio	27	41	11	1	10	---	1	9	37	53	3	7	81	19	
Sioux Falls-Mitchell	---	71	12	2	6	*	---	9	23	68	1	8	39	61	
S. Bend-LaPorte-Elkhart	35	42	6	1	9	2	1	4	38	58	---	4	60	40	
Southeastern Florida	15	44	21	3	12	*	1	4	41	54	4	1	76	24	
Southern Michigan	---	72	14	2	8	1	3	---	36	61	---	3	72	28	
Southwest Kansas	8	68	6	2	14	*	2	2	3	95	---	2	89	11	
Suburban St. Louis 6/	12	64	7	1	11	*	5	5	14	81	5	2/5	92	8	

Continued

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by  
handlers regulated in 68 Federal milk order markets 1/, November 1964.-Continued

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	5-10 Qt.	Over 10 Qt.	Glass	Paper	Plas- tic	Cans	Whole- sale	Home- delivered
													Percent		
Texas Panhandle	22	52	6	1	11	---	1	7	6	86	8	---	69	31	
Toledo	22	56	10	2	9	---	1	1	32	67	---	1	77	23	
Tri-State	57	19	9	2	11	---	*	2	46	51	1	2	85	15	
Upper Chesapeake Bay <u>10/</u>	2	59	19	2	13	*	(R)	<u>4/</u> 5	51	44	(R)	<u>9/</u> 5	70	30	
Washington, D. C.	(R)	62	17	3	13	(R)	<u>3</u>	1	22	74	(R)	<u>9/</u> (R)	76	24	
Western Colorado	*	66	14	2	10	*	*	---	3	89	8	---	75	25	
Wheeling	41	32	14	2	8	*	1	2	34	63	2	1	67	33	
Wichita	24	50	8	1	9	1	4	3	10	83	4	3	74	26	
Youngstown-Warren	(R)	76	11	1	10	(R)	<u>4/</u> 1	54	45	*	1	1	68	32	

\* Less than one-half of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Includes other.

3/ Includes 1/3 quarts.

4/ Includes 5-10 quarts.

5/ Includes gallons.

6/ Retail includes some plant store sales.

7/ Includes plastic lined boxes.

8/ Data for one week in November.

9/ Includes plastic.

10/ Data for the month of April.

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	
	Thousand pounds											
<b>SAN ANTONIO</b>												
Gallons	2,809	580	3,389	1,306	3	1,309	4,115	583	4,115	583	4,698	
Half gallons	216	5,062	5,278	971	178	1,149	5,240	1,187	5,240	1,187	6,427	
Quarts	99	825	924	325	53	378	424	878	424	878	1,302	
Pints		87	87	2	2	2	2	89	2	89	89	
Half pints	560	1,109	1,669	6	13	19	566	1,122	566	1,122	1,688	
Other												
Bulk:												
(5-10 qts.)			24	24		179	179			203	203	
(over 10 qts.)	1,221	338	1,559	7	41	48	1,228			379	379	
Total	3,684	7,663	362	12,930	2,608	249	220	3,084	6,292	7,912	582	16,014

SIOUX FALLS-MITCHELL

23	Gallons	78	1,371	1,449	847	1,356	2,203	925	2,727		3,652	
	Half gallons	14	218	232	174	221	395	188	439		627	
	Quarts											
	Pints	3	221	224	2	158	160	5	379		384	
	Half pints											
	Other											
	Bulk:											
	(5-10 qts.)											
	(over 10 qts.)	218	111	329	272		272	490		111	111	601
	Total	95	1,810	2,234	1,023	1,735	3,030	1,118	3,545	111	111	5,264

SOUTH BEND-LAPORTE-ELKHART

Gallons	1,422	1,026	2,448	1,124	58	1,182	2,546	1,084	2,546		3,630	
Half gallons	181	1,730	1,911	781	1,263	2,044	962	2,993	962		3,955	
Quarts	55	158	213	133	139	272	188	297	188		485	
Pints	8/	11	11	8/	10	10	8/	21	8/		21	
Half pints	53	683	736	34	128	162	87	811	87		898	
Other	2	100	102	9	43	52	11	143	11		154	
Bulk:												
(5-10 qts.)	69		69	4			4	73	73		73	
(over 10 qts.)	393		393	24			24	417	417		417	
Total	1,713	3,708	5,883	2,081	1,641	3,750	5,349	5,349	5,349		9,633	Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	
<u>SOUTHEASTERN FLORIDA</u>												
<u>Thousands pounds</u>												
Gallons	4,694				4,694				1,405			
Half gallons	2,632	9,025			11,657				318			
Quarts	10	2,980			2,990				2,096			
Pints		645			645				43			
Half pints		4,216			4,216				36			
Other												
Bulk:												
(5-10 qts.)												
(over 10 qts.)		463			1,009				5			
Total	7,336	16,866	1,009		25,674				586			
									460			
									8,275			
										14,560		
											17,452	
Total	21,508	92,367			118,302				40,368			
									6,140			
										46,508		
											98,507	
											61,876	

SOUTHERN MICHIGAN

Gallons	18,797	69,895			88,692				5,168		
Half gallons	1,318	5,278			6,596				10,558		
Quarts		1,993			2,011				13		
Pints									23		
Half pints		1,374							14,629		
Other 10 oz.		1							1,947		
Bulk:											
(5-10 qts.)		4,427							4,427		
(Over 10 qts.)											
Total	21,508	92,367			118,302				40,368		
									6,140		
										46,508	
											98,507
											61,876

SOUTHWEST KANSAS

Gallons	36	204			240				14		
Half gallons	8	1,802			1,810				17		
Quarts	4	591			595				12		
Pints									15		
Half pints											
Other											
Bulk:											
(5-10 qts.)											
(over 10 qts.)		21			21				37		
Total	48	2,597			2,666				43		
										256	
											12
											348
											91
											98,507
											61,876

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ , November 1964 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total		
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper		
<u>SUBURBAN ST. LOUIS 6/</u>												
Gallons	901	:	1,304	:	2,205	:	12	:	80	:	92	:
Half gallons	1,125	:	8,123	:	9,248	:	160	:	876	:	1,036	:
Quarts	118	:	751	:	869	:	84	:	66	:	150	:
Pints							3	:			3	:
Half pints	347	:	1,784	:	2,131	:	6	:			6	:
Other 1/3 qts.			93	:								
Bulk:												
(5-10 qts.)												
(over 10 qt.) 7/		898	:				1	:				
Total	2,491	:	12,055	:	15,444	:	259	:	1,028	:	1,288	:

TEXAS PANHANDLE

Gallons	136	:	1,855	:	1,991	:	155	:	537	:	692	:
Half gallons	54	:	3,757	:	3,811	:	229	:	1,564	:	1,793	:
Quarts	15	:	253	:	268	:	67	:	133	:	200	:
Pints			35	:			35	:			13	:
Half pints			843	:			843	:			382	:
Other												
Bulk:												
(5-10 qts.)												
(over 10 qts.)												
Total	205	:	6,743	:	684	:	7,632	:	451	:	2,629	:

TRI-STATE

Gallons	9,652	:	4,812	:	69	:	14,533	:	2,421	:	396	:
Half gallons	826	:	3,028	:			3,854	:	543	:	400	:
Quarts	149	:	1,469	:			1,618	:	226	:	181	:
Pints	5	:	382	:			387	:	4	:	7	:
Half pints	349	:	2,754	:			3,103	:	91	:	81	:
Other												
Bulk:												
(5-10 qts.)												
(over 10 qts.)												
Total	10,981	:	12,445	:	146	:	24,086	:	3,285	:	1,065	:

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/, November 1964 -Con.

Size of container	WHOLESALE						HOME-DELIVERED						TOTAL						
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total			
<u>THOUSAND POUNDS</u>																			
Gallons	1,035	:	9,600	:	1,035	:	9,457	:	261	:	9,718	:	1,035	:	9,861	:	1,035	:	
Half gallons	7,800	:	2,618	:	3,495	:	3,079	:	226	:	3,305	:	3,956	:	2,844	:	27,118	:	
Quarts	877	:	18	:	422	:	440	:	1	:	7	:	8	:	19	:	6,800	:	
Pints																		448	:
Half pints <u>11/</u>																		5,398	---
Other																			
Bulk:																			
(5-10 qts.):	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	
(over 10 qts.):	1,654	:	(R)	:	(R)	:	(R)	:	9	:	9	:	9	:	1,663	:	(R)	:	
Total :	9,828	:	17,925	:	(R)	:	30,066	:	12,545	:	501	:	13,055	:	22,373	:	18,426	:	
																		(R)	:
																		496	496
Total :	2,604	:	36,219	:	(R)	:	41,015	:	9,085	:	3,951	:	13,160	:	11,689	:	40,170	:	
																		(R)	:
																		54,175	

<u>UPPER CHESAPEAKE BAY 10/</u>																				
Gallons	(R)	:	2,005	:	25,188	:	(R)	:	27,193	:	5,825	:	2,828	:	8,653	:	7,830	:	28,016	:
Half gallons			217	:	3,249	:			3,466	:	3,260	:	657	:	3,917	:	3,477	:	3,906	:
Quarts			(R)	:	982	:	(R)	:	(R)	:	117	:	117	:	(R)	:	1,099	:	(R)	:
Pints			(R)	:	6,800	:	(R)	:	(R)	:	349	:	349	:	(R)	:	7,149	:	(R)	:
Half pints																				
Other																				
Bulk:																				
(5-10 qts.):	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:		
(over 10 qts.):	372	:	(R)	:	(R)	:	(R)	:	372	:	124	:	124	:	496	:	(R)	:		
Total :	2,604	:	36,219	:	(R)	:	41,015	:	9,085	:	3,951	:	13,160	:	11,689	:	40,170	:	(R)	:
																		496	496	

<u>WASHINGTON, D. C.</u>																				
Gallons	(R)	:	2,005	:	25,188	:	(R)	:	27,193	:	5,825	:	2,828	:	8,653	:	7,830	:	28,016	:
Half gallons			217	:	3,249	:			3,466	:	3,260	:	657	:	3,917	:	3,477	:	3,906	:
Quarts			(R)	:	982	:	(R)	:	(R)	:	117	:	117	:	(R)	:	1,099	:	(R)	:
Pints			(R)	:	6,800	:	(R)	:	(R)	:	349	:	349	:	(R)	:	7,149	:	(R)	:
Half pints																				
Other																				
Bulk:																				
(5-10 qts.):	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:	(R)	:		
(over 10 qts.):	372	:	(R)	:	(R)	:	(R)	:	372	:	124	:	124	:	496	:	(R)	:		
Total :	2,604	:	36,219	:	(R)	:	41,015	:	9,085	:	3,951	:	13,160	:	11,689	:	40,170	:	(R)	:
																		496	496	

Continued

Table 3.-Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 58 Federal milk order markets 1/ , November 1964. -Con.

WICHITA

Gallons	327	2,269	2,596	453	906	780	2,722	3,502
Half gallons	61	4,565	4,626	256	1,043	1,299	5,608	5,925
Quarts	9	510	519	160	142	302	169	821
Pints								
Half pints	16	1,168	1,184	28	66	94	1,234	1,278
Other 1/3 qts.		106	106				106	106
Bulk:								
(5-10 qts.):		309	309					577
(over 10 qts.):	242		242	211		211	453	453
Total:	413	8,618	309	9,582	897	1,704	3,080	12,662
							1,310	577
							10,322	577

## TOTAL (58 MARKETS)

Gallons	: 91,855	: 96,154	: 2,285	: 190,294	:: 83,646	: 9,456	: 68	: 93,170	:: 175,501	: 105,610	:: 2,353	:: 283,464
Half gallons	: 69,836	: 518,183	: 35	: 588,054	:: 164,487	: 75,793	: ---	: 240,280	:: 234,323	: 593,976	: 35	:: 828,334
Quarts	: 10,176	: 76,526	: 1	: 86,703	:: 69,029	: 16,020	: ---	: 85,049	:: 79,205	: 92,546	: 1	:: 171,752
Pints	: 691	: 15,898	: ---	: 16,589	:: 137	: 826	: ---	: 963	:: 828	: 16,724	: ---	:: 17,552
Half pints	: 14,815	: 146,827	: 1	: 161,643	:: 1,337	: 6,135	: ---	: 7,472	:: 16,152	: 152,962	: 1	:: 169,115
Other	: 66	: 6,076	: ---	: 6,142	:: 19	: 331	: ---	: 350	:: 85	: 6,407	: ---	:: 6,492
Bulk:	: ---	: ---	: ---	: ---	: ---	: ---	: ---	: ---	: ---	: ---	: ---	::
(5-10 qts.):	6,489	: ---	: 2,219	: 8,708	:: 95	: ---	: 8,254	: 8,349	:: 6,584	: ---	: 10,473	:: 17,057
(over 10 qts.):	35,071	: ---	: 29,987	: 65,058	:: 3,322	: ---	: 1,923	: 5,245	:: 38,393	: ---	: 31,910	:: 70,303
Total :	187,439	: 859,664	: 34,528	: 1,123,191	:: 318,655	: 108,561	: 10,245	: 440,878	:: 506,094	: 968,225	:: 44,773	:: 1,564,069

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1964

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	5-10 Qt.	Over 10 Qt.	Glass	Paper	Plastic	Cans	Whole-sale	Home-delivered	
	Percent						Percent						Percent		
Appalachian	6	50	20	4	16	*	4	13	83	2	2	79	21		
Austin-Waco	24	38	10	2	12	---	(R)	32	54	(R)	2	79	21		
Black Hills	5	62	7	1	9	*	5	11	8	76	16	71	29		
Cedar Rapids-Iowa City	10	58	11	2	12	1	1	5	18	77	5	*	71	29	
Central Arizona	5	58	12	2/	2	(R)	5	9	14	71	6	9	74	26	
Central Arkansas	4	63	10	3	13	*	1	6	9	85	6	---	88	12	
Central West Texas	14	61	7	1	10	---	1	6	10	83	7	---	77	23	
Chattanooga	26	44	10	5	11	---	1	3	12	78	10	*	90	10	
Chicago	35	38	10	3	8	1	1	4	43	51	4	2	63	37	
Cincinnati	11	60	12	3	11	*	3	3	44	53	*	3	---	---	
Clarksburg	60	15	10	1	7	---	1	7	16	77	5	2	81	19	
Columbus	16	53	10	2	10	*	4	5	41	50	8	1	65	35	
Corpus Christi	28	42	11	1	12	*	4	6	29	65	6	---	70	30	
Dayton-Springfield	35	37	10	3	12	---	*	3	39	57	3	1	62	38	
Delaware Valley	7	44	34	2	7	1	1	4	48	47	2	3	55	45	
Des Moines	13	54	14	2	3/11	(R)	1	5	31	63	1	5	64	36	
Duluth-Superior	(R)	58	27	2	7	(R)	---	5	29	66	4	1	82	18	
Eastern Colorado	14	58	10	1	10	*	*	7	22	71	6	1	68	32	
Eastern South Dakota	3	68	7	2	10	*	---	10	21	69	---	10	79	21	
Fort Wayne	40	39	8	1	8	*	---	4	31	65	1	3	77	23	
Indianapolis	27	48	9	1	11	---	1	4	25	71	---	4	75	25	
Inland Empire	13	46	19	2	10	---	4	6	24	66	9	1	71	29	
Kansas City	16	59	8	1	10	*	*	6	14	81	4	1	82	18	
Knoxville	44	22	11	6	14	---	(R)	4/3	20	77	1	2	77	23	
Louisville-Lexington-Evansville	19	46	10	3	13	*	(R)	4/9	19	72	8	1	78	22	
Lubbock-Plainview	15	61	7	2	10	---	1	4	---	95	5	---	72	28	
Madison	22	46	10	2	12	*	1	7	23	69	2	6	59	41	
Memphis	---	68	11	3	14	*	(R)	4/4	5	91	---	4	93	7	
Michigan Upper Peninsula	*	62	20	1	10	---	7	3	24	70	---	6	79	21	
Milwaukee	24	52	8	2	10	1	*	3	35	61	2	2	70	30	

Continued

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by  
handlers regulated in 68 Federal milk order markets 1/, November 1964. -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk		Glass	Paper	Plastic	Cans	Whole- sale	Home- delivered	
							5-10 Qt.	Over 10 Qt.							
															Percent
Minneapolis-St. Paul	5	71	5	3	8	2	1	5	22	71	4	3	3	3	30
Mississippi Delta	(R)	58	17	3	19	(R)	---	(R)	(R)	92	---	(R)	87	13	---
Nashville	7	58	15	3	13	---	---	4	6	90	*	4	81	19	---
Nebraska-Western Iowa	6	62	14	2	9	*	1	6	16	77	1	6	65	35	---
Neosho Valley	22	53	8	2	13	2	---	---	6	94	---	---	90	10	---
New Orleans	8	48	25	2	12	(R)	3	3	25	72	(R)	3	3	70	30
North Central Iowa	8	60	11	2	10	---	6	6	21	70	3	6	68	32	---
North Central Ohio	21	52	9	1	14	*	1	3	32	60	5	4	75	25	---
North Texas	26	47	8	4	10	---	1	4	21	74	5	5	85	15	---
Northeastern Ohio	(R)	5/72	16	2	9	*	*	1	61	38	*	1	63	37	37
Northeastern Wisconsin	19	49	16	1	11	2	1	1	29	70	*	1	57	43	---
Northern Louisiana	8	57	13	1	3/17	(R)	*	4	28	68	3	1	69	31	---
Oklahoma Metropolitan	19	53	9	1	10	1	4	3	17	76	6	1	73	27	27
Ozarks 6/	16	48	7	1	14	*	---	14	3	83	---	1/14	91	9	9
Paducah 6/	8	55	13	2	16	1	---	5	*	95	---	1/5	89	11	---
Puget Sound 8/	3	48	25	2	9	1	6	6	24	64	10	2	2	2	---
Quad Cities-Dubuque	27	41	14	2	10	2	*	4	40	56	*	4	61	39	39
Red River Valley	9	49	7	1	13	*	*	21	3	76	14	7	7	96	4
Rio Grande Valley	2	67	6	1	14	---	1	9	12	78	---	10	10	77	23
Rock River Valley	26	41	9	1	10	2	1	10	53	36	3	8	52	48	48
St. Joseph	11	66	7	2	9	*	*	5	2	93	---	5	93	7	7
St. Louis 6/	14	64	7	1	10	*	---	4	16	80	---	1/4	83	17	17
San Antonio	27	41	11	1	10	---	1	9	37	53	3	7	81	19	19
Sioux Falls-Mitchell	---	71	12	2	6	*	---	9	23	68	1	8	39	61	61
S. Bend-LaPorte-Elkhart	35	42	6	1	9	2	1	4	38	58	---	4	60	40	40
Southeastern Florida	15	44	21	3	12	*	1	4	41	54	4	1	76	24	24
Southern Michigan	---	72	14	2	8	*	1	3	36	61	---	3	72	28	28
Southwest Kansas	8	68	6	2	14	*	2	2	3	95	---	2	89	11	11
Suburban St. Louis 6/	12	64	7	1	11	*	5	5	14	81	---	1/5	92	8	8

Continued

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by  
handlers regulated in 68 Federal milk order markets 1/, November 1964 -Continued

Marketing area	Size of Container			Type of Container			Method of Distribution							
	Gal.	½-Gal.	Qt.	Pt.	½-Pt.	Other	5-10 Qt.	Over 10 Qt.	Glass	Paper	Plastic	Cans	Whole- sale	Home- delivered
Texas Panhandle	22	52	6	1	11	---	1	7	6	86	8	---	69	31
Toledo	22	56	10	2	9	---	1	1	32	67	---	1	77	23
Tri-State	57	19	9	2	11	---	*	2	46	51	1	2	85	15
Upper Chesapeake Bay 10/	2	59	19	2	13	*	(R) 4/	5	51	44	(R) 9/	5	70	30
Washington, D. C.	(R)	62	17	3	13	(R)	3	1	22	74	(R)	(R)	76	24
Western Colorado	*	66	14	2	10	*	---	8	3	89	8	---	75	25
Wheeling	41	32	14	2	8	*	1	2	34	63	2	1	67	33
Wichita	24	50	8	1	9	1	4	3	10	83	4	3	74	26
Youngstown-Warren	(R)	76	11	1	10	(R)	4/	1	54	45	*	1	68	32

\* Less than one-half of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Includes other.

3/ Includes 1/3 quarts.

4/ Includes 5-10 quarts.

5/ Includes gallons.

6/ Retail includes some plant store sales.

7/ Includes plastic lined boxes.

8/ Data for one week in November.

9/ Includes plastic.

10/ Data for the month of April.

Table 7.--Percentage of milk and cream mixtures sold wholesale and home-delivered, in various sizes and types of containers by handlers  
 regulated in 67 Federal milk order markets 1/, November 1964 -Continued

Marketing area	Size of Container				Type of Container				Method of Distribution
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Glass	
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Texas Panhandle	---	---	23	77	---	---	---	---	---
Toledo	---	---	49	49	---	---	2	71	---
Tri-State	2	---	50	48	---	---	---	3	97
Upper Chesapeake Bay <u>7/</u>	---	---	51	42	---	3	4	19	77
Washington, D. C.	---	---	57	38	---	(R)	---	(R)	91
Western Colorado	---	---	7	93	---	---	4	4	96
Wheeling	---	2	55	40	---	2	1	5	94
Wichita	1	---	21	77	1	---	---	3	97
Youngstown-Warren	(R)	---	<u>8/</u> 44	46	---	---	10	20	70

\* Less than one-half of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Includes cans.

3/ Retail includes some plant store sales.

4/ Data for one week in November.

5/ Includes quarts.

6/ Includes glass.

7/ Data for the month of April

8/ Includes gallons.

Table 8.--Percentage of cream sold wholesale and home-delivered, in various sizes and types of containers by handlers  
regulated in 67 Federal milk order markets 1/, November 1964

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	½-Gal.	Qt.	Pt.	½-Pt.	Other	Bulk	5-10 Qt.	Over 10 Qt.	Glass	Paper	Plastic	Cans	Whole- sale	Home- delivered
	Percent						Percent						Percent		
Appalachian	---	---	20	4	44	32	---	---	---	100	---	---	---	88	12
Austin-Waco	6	3	17	---	74	---	6	94	---	---	---	---	89	11	
Black Hills	---	---	16	11	47	26	5	95	---	---	---	---	79	21	
Cedar Rapids-Iowa City	---	---	4	---	37	59	3	97	---	---	---	---	86	14	
Central Arizona	---	5	5	31	46	---	10	3	1	86	10	3	90	10	
Central Arkansas	---	---	16	5	79	---	5	95	---	---	---	---	95	5	
Central West Texas	---	---	12	---	88	---	---	---	---	100	---	---	---	91	9
Chattanooga	8	---	16	---	76	---	3	97	---	---	---	---	97	3	
Chicago	4	4	11	27	37	*	8	9	4	78	7	11	92	8	
Cincinnati	---	---	14	6	74	4	2	13	85	---	2	---	---	---	
Clarksburg	---	---	---	---	100	---	---	---	---	100	---	---	---	100	---
Columbus	---	10	15	6	58	1	10	6	84	---	10	89	11	11	
Corpus Christi	3	2	16	8	65	6	---	5	95	---	---	78	22	22	
Dayton-Springfield	---	---	19	6	74	---	1	10	89	---	1	84	16	16	
Delaware Valley	---	---	17	25	28	1	12	17	48	2/24	(R)	28	76	24	
Des Moines	---	---	11	3	86	---	---	---	14	86	---	---	83	17	
Duluth-Superior	---	6	37	49	8	---	8	23	8	(R)	28	3	89	11	
Eastern Colorado	4	3	10	11	41	*	6	6	6	69	94	---	92	8	
Eastern South Dakota	---	---	(R)	3/19	75	---	---	---	---	---	---	---	88	12	
Fort Wayne	---	---	6	3	49	21	---	21	8	71	---	21	92	8	
Indianapolis	1	1	14	1	83	---	---	---	14	86	---	---	77	23	
Inland Empire	---	1	19	9	67	---	4	11	85	---	4	87	13		
Kansas City	---	---	7	---	46	47	---	1	99	---	---	92	8		
Knoxville	---	---	20	(R)	58	---	(R)	4/	9	91	---	(R)	89	11	
Louisville-Lexington-Evansville	*	*	24	2	52	---	---	22	10	68	5	17	86	14	
Lubbock-Plainview	---	5/17	(R)	83	---	---	---	---	---	100	---	---	83	17	
Madison	6	5	86	---	(R)	4/7	7	93	---	(R)	63	37	63	37	
Memphis	37	(R)	54	3	---	---	---	100	---	---	---	95	5		
Michigan Upper Peninsula	---	---	11	3	86	---	---	22	78	---	---	81	19		

Continued

Table 8.--Percentage of cream sold wholesale and home-delivered, in various sizes and types of containers by handlers  
regulated in 67 Federal milk order markets 1/, November 1964 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution			
	Gal.	½-Gal.	Qt.	Pt.	½-Pt.	Other	Bulk		Glass		Paper		Plastic	Cans	Whole- sale	Home- delivered
							5-10 Qt.	Over Qt.	10 Qt.	10 Qt.	(R)	(R)				
							Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
Milwaukee	4	2	6	22	58	4	4	4	7	7	86	3	4	4	88	12
Minneapolis-St. Paul	---	*	7	30	38	13	---	12	5	5	83	---	12	12	---	---
Mississippi Delta	---	---	4	---	86	(R)	---	(R)	---	(R)	(R)	---	(R)	95	5	5
Nashville	---	---	11	---	87	---	---	2	3	3	96	---	2	2	89	11
Nebraska-Western Iowa	*	9	4	16	58	11	---	2	2	7	91	---	2	2	83	17
Neosho Valley	---	---	2	5	93	---	---	---	---	---	100	---	---	---	100	---
New Orleans	---	---	25	---	63	---	---	12	6	6	82	---	12	12	87	13
North Central Iowa	---	---	5	4	91	---	---	---	29	71	---	---	---	---	83	17
North Central Ohio	---	---	11	5	67	15	---	2	11	11	79	8	2	2	80	20
North Texas	---	---	5/24	(R)	72	---	---	1	1	9	22	68	---	10	82	18
Northeastern Ohio	---	4	12	32	41	1	1	1	1	10	90	---	---	---	71	29
Northeastern Wisconsin	1	1	4	6	88	---	---	---	6	31	63	(R)	(R)	80	80	20
Northern Louisiana	---	2	25	---	67	---	---	---	1	4	95	---	1	1	88	12
Oklahoma Metropolitan	---	1	7	2	70	19	---	1	1	4	94	2	4	4	93	7
Ozarks <u>6/</u>	---	---	7	7	57	29	---	4	4	4	96	---	7/ 4	100	---	---
Paducah <u>6/</u>	---	---	3	28	34	---	---	35	1	1	64	---	35	35	93	7
Puget Sound <u>8/</u>	---	2	6	2	64	3	---	23	9	9	68	7	16	16	89	11
Quad Cities-Dubuque	---	---	9	---	91	---	---	---	---	---	100	---	---	---	96	4
Red River Valley	---	16	6	6	66	---	---	---	---	2	98	---	---	---	91	9
Rio Grande Valley	6	6	24	---	70	---	---	---	---	30	70	---	---	---	57	43
Rock River Valley	---	---	(R)	---	3/48	52	---	---	---	(R)	(R)	---	---	---	95	5
St. Joseph	1	3	24	2	47	18	---	5	7	88	---	7/ 5	5	90	10	10
St. Louis <u>6/</u>	2	---	17	---	79	---	---	2	9	9	89	---	2	2	92	8
San Antonio	---	---	---	9	61	30	---	---	---	100	---	---	---	36	64	
Sioux Falls-Mitchell	---	---	14	43	39	---	2	*	20	78	---	2	2	78	22	22
S.Bend-LaPorte-Elkhart	2	---	1	59	3	28	---	---	9	1	90	1	8	93	7	7
Southeastern Florida	---	---	29	7	44	9	11	---	15	74	---	11	11	82	18	18
Southern Michigan	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

Continued

Table 8.--Percentage of cream sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 67 Federal milk order markets 1/, November 1964 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution	
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Glass	Paper	Plastic	Cans	Whole- sales	Home- delivered	
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Suburban St. Louis <u>6/</u>	---	---	1	3	95	---	1	1	5	94	---	<u>7/</u> 1	94	6
Texas Panhandle	---	(R)	6	(R)	88	---	---	---	(R)	<u>2/</u> 100	---	---	72	28
Toledo	---	---	7	15	74	---	4	10	86	---	4	82	18	
Tri-State	---	---	18	---	82	---	---	3	97	---	---	91	9	
Upper Chesapeake Bay <u>10/</u>	---	---	44	1	29	---	26	39	35	---	26	81	19	
Washington, D. C.	---	---	32	20	34	(R)	---	5	<u>2/</u> 81	(R)	14	85	15	
Western Colorado	---	7	---	---	73	20	---	---	100	---	---	93	7	
Wheeling	---	---	19	14	62	---	5	25	70	---	5	76	24	
Wichita	2	3	4	5	49	37	---	4	96	---	---	90	10	
Youngstown-Warren	---	---	25	26	43	3	3	42	39	16	3	86	14	

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1/ Number of markets for which data were partially or completely available.

2/ Includes plastic.

3/ Includes quarts.

4/ Includes cans.

5/ Includes pints.

6/ Retail includes some plant store sales.

7/ Includes plastic lined boxes.

8/ Data for one week in November.

9/ Includes glass.

10/ Data for the month of April.



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